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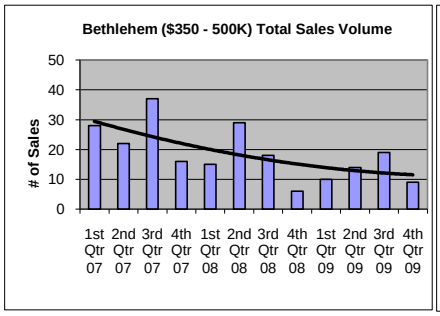
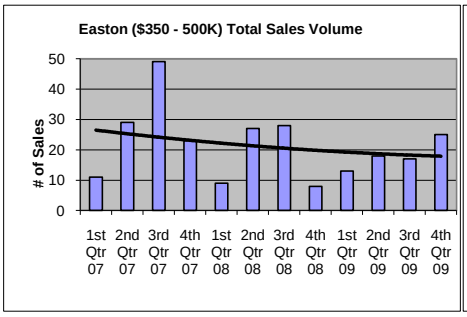
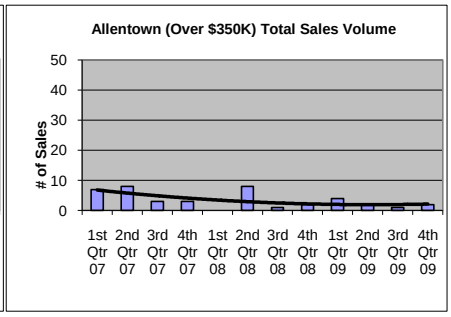
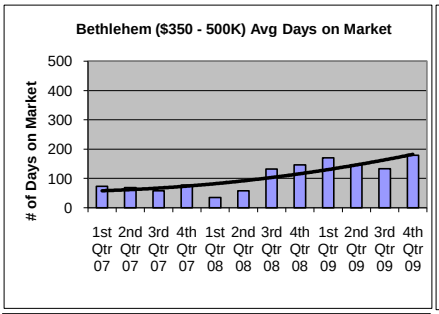
The Craig Liles Team
Market Analysis

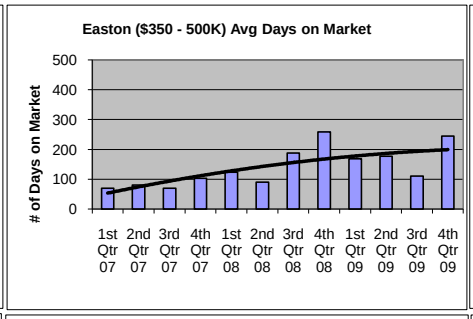
$350 - $500K


Bethlehem ($350 - 500K) Total Sales Volume
# of Sales
50
40
30
20
10
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Easton ($350 - 500K) Total Sales Volume
# of Sales
50
40
30
20
10
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Allentown (Over $350K) Total Sales Volume
# of Sales
50
40
30
20
10
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Bethlehem ($350 - 500K) Avg Days on Market
# of Days on Market
500
400
300
200
100
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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100
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
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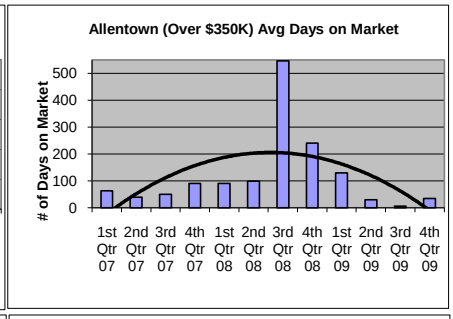
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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300
200
100
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1st Qtr 07
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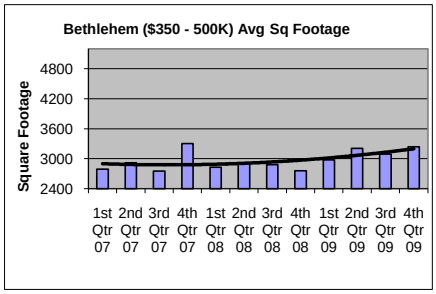
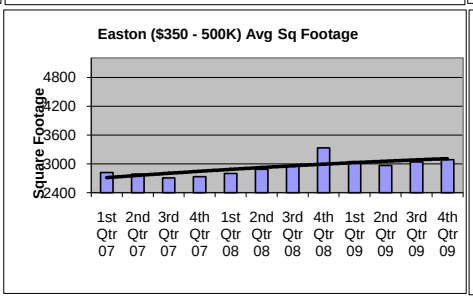
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Bethlehem ($350 - 500K) Avg Sq Footage
Square Footage
4800
4200
3600
3000
2400
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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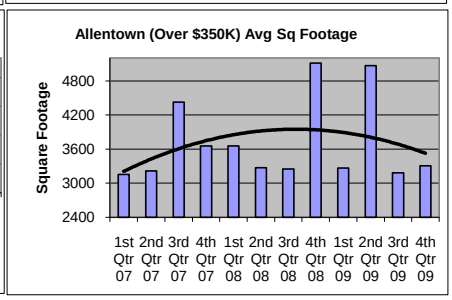
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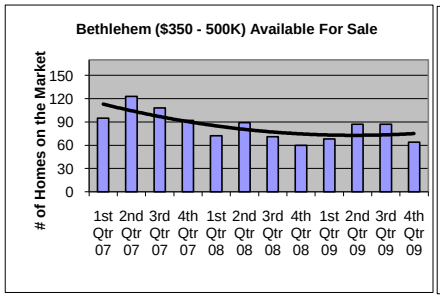
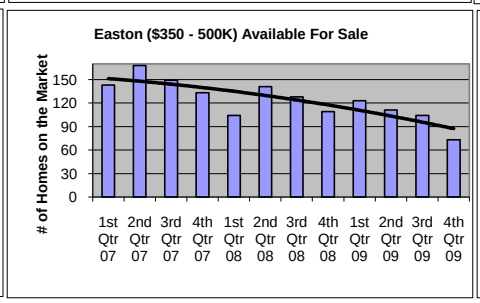
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Bethlehem ($350 - 500K) Available For Sale
# of Homes on the Market
150
120
90
60
30
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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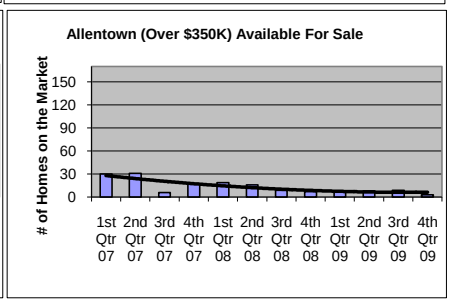
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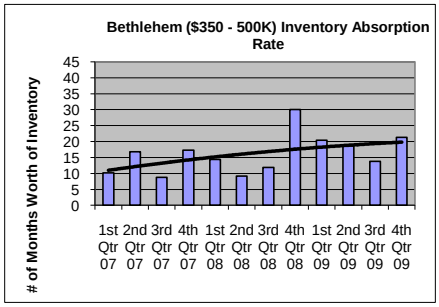
Bethlehem ($350 - 500K) Inventory Absorption Rate
# of Months Worth of Inventory
45
40
35
30
25
20
15
10
5
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
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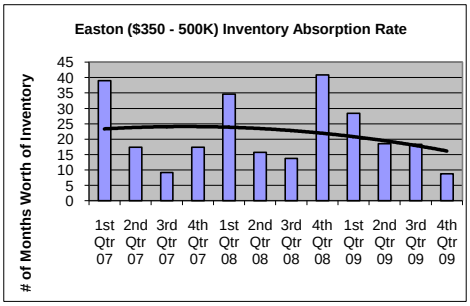
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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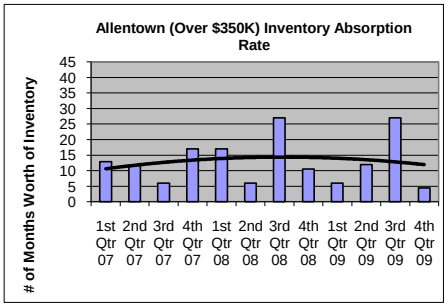
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4th Qtr 09